

Sedika FranklinProgram Specialist (Communications)
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Sedika Franklin is a Program Specialist in the office of the White House Initiative on Historically Black Colleges and Universities (WHIHBCUs). She manages office support related to the implementation of Executive Order 13532. She is responsible for managing the development of program initiatives meant to promote excellence, innovation, and sustainability at HBCUs.

Prior to her assignment at the WHIHBCUs, Ms. Franklin served as an Operations Officer, for the U.S. Army's premier leadership institute for civilians, (Army Management Staff College). In this role, she served as an advisor to senior leadership for operations in support of the administrative and logistical requirements necessary to train Army civilian leaders.

From 2004-2005, Ms. Franklin was an Education Specialist for the United States Marine Corps (USMC). In this role, she was responsible for the implementation of policies and procedures that supported veterans and their family members, and their ability to attain a quality education.

Prior to working for the USMC, Ms. Franklin worked for Prince William County Juvenile Services, as a counselor specializing in adolescent supervision. She provided court ordered assessments and counseling to youth.

Ms. Franklin graduated from Averett University with a Master of Business Administration degree, and from the University of Michigan-Ann Arbor, with a Bachelor of Arts degree in Psychology.